

DER-STD-50-001_04 FLEXIBLE GRAPHIC REQUIREMENTS FOR HANGTAGS AND OTHER SMALL PRODUCTS

Normative reference	FSC-STD-50-001 V2-1, Clause 8.5; 10.1 FSC-STD-50-001 V3-0, Clause 7.4; 9.6
Scope	☒ Generic (applicable to all certificate holders) ☐ Specific (applicable only upon individual request and FSC confirmation)
Approval	13 July 2026
Effective date	13 July 2026
Period of validity	Until replacement or withdrawal
Certification Body	Multiple
Request by CB	FSC certificate holders producing very small products, such as hangtags, sugar packets, and similar items with limited printable space, would benefit from additional flexibility for the FSC portrait label. Specifically, allowing a smaller portrait label size, together with other space-saving modifications, would enable certificate holders to apply the FSC label where space constraints would otherwise make conformity difficult.
Rationale	Very small products provide limited printable space, making it challenging to apply the FSC portrait label while maintaining conformity with the graphical requirements of FSC-STD-50-001. Building on the modifications allowed by DER-STD-50-001_03, primarily the omission of the 'www' from the FSC website address and the modification of text size, the address becomes legible at smaller label sizes. Consequently, further modifications of the label can be made without affecting legibility. Granting this derogation would provide certificate holders with additional flexibility to label these products without compromising the legibility or integrity of the FSC label. The derogation supports the continued use of the FSC label on space-constrained products while maintaining a consistent and credible presentation.
FSC Conclusion	After assessing the potential risks and reviewing concrete examples of labelling on small products submitted by stakeholders, FSC has concluded that the proposed modifications do not compromise the integrity of the FSC label. Therefore, FSC has decided to allow space-saving modifications specifically for the portrait label.

Consequently, FSC allows certificate holders to apply the following modified graphical requirements under the scope of FSC-STD-50-001 V2-1 and FSC-STD-50-001 V3-0:

- Reduced minimum size for the FSC portrait label, as long as the label elements are legible.
- Reduced spacing between label elements, while maintaining no overlap between text lines.
- Slight modification of text size for all label elements.

The corresponding normative references are provided below.

FSC-STD-50-001 V2-1

Clause 8.5. FSC labels shall be printed at a size at which all elements are legible. The minimum size for the label shall be:

a) in portrait format: **5.5 mm** in width

Clause 10.1 The following actions are allowed:

a) Changing the spacing between label elements. Slight modification of text size for all label elements.

FSC-STD-50-001 V3-0

Clause 7.4. The Organization shall use the FSC labels in a size that ensures the legibility of all elements. The minimum size for the FSC label shall be:

a) in portrait format: **5.5 mm** in width;

Clause 9.6. The Organization may:

a) Change the spacing between label elements and slightly modify the text size of all label elements
