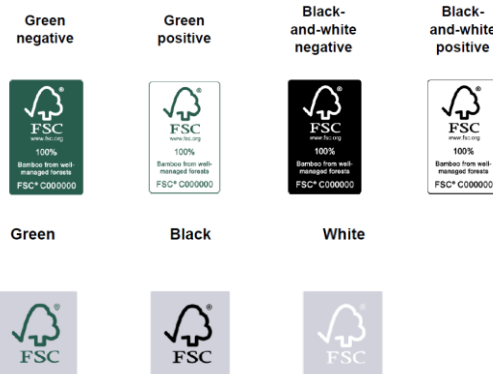


DER-STD-50-001_02 IMPLEMENTATION OF FLEXIBLE GRAPHIC REQUIREMENTS FOR THE FSC TRADEMARKS

Normative reference	FSC-STD-50-001 V2-1, Clause 8.1, 8.2, 8.3, 8.5, 8.9, 8.10
Scope	☒ Generic (applicable to all certificate holders) ☐ Specific (applicable only upon individual request and FSC confirmation)
Approval	15 June 2026
Effective date	15 June 2026
Period of validity	Until 31 December 2028
Certification Body	Multiple
Request by CB	With <FSC-STD-50-001 V3-0 Use of the FSC® Trademarks by Certificate Holders>, FSC introduces greater flexibility in the graphic requirements for the use of the FSC trademarks. In order to prepare for the transition from V2-1 to V3-0, certificate holders (CHs) would benefit from already being able to apply the new graphic requirements in their artworks. This will help ensure that future artwork revisions align with the updated V3-0 of FSC-STD-50-001.
Rationale	In principle, CHs may only apply the new requirements once they have transitioned to V3-0. However, because artwork updates often need to be prepared in advance of the transition, allowing CHs to start applying the new requirements before formally transitioning to V3-0 would facilitate their preparation process. Granting a derogation would help CHs implement the changes more efficiently and support a smoother overall transition to FSC-STD-50-001 V3-0.
FSC Conclusion	After analysing the potential risks of allowing an earlier use of the graphic requirements and weighing them against the benefits for CHs, FSC acknowledges that permitting the use of V3-0 graphic requirements prior to transition will significantly benefit CHs in their path to transition. Consequently, FSC has decided to allow CHs to apply the following modified graphic requirements under the scope of FSC-STD-50-001 V2-1:

Clause 8.1. The Organization should use the FSC labels and FSC logo in the following colour variations.



Clause 8.2. The Organization may use the FSC label and FSC logo in any colour, providing legible contrast on the background.

Clause 8.3. Transparent on-product labels may be used as long as the background does not interfere with the legibility of the compulsory elements.

Clause 8.5. The Organization shall use the FSC labels in a size that ensures the legibility of all elements. The minimum size for the FSC label shall be:

- a) in portrait format: 8 mm in width;
- b) in landscape format: 5 mm in height.

Clause 8.9. The Organization shall use the FSC logo in a size that ensures the legibility of all elements. The minimum size for the FSC logo shall be 4 mm in height. This also applies when the FSC logo is used as part of a promotional panel design and the one-line arrangement.

Clause 8.10. The Organization shall ensure that there is no overlap or contact between the FSC label, the promotional panel, or the FSC logo and adjacent graphical or textual elements, keeping them visually distinct.
